

CSC CANTIERI STRADE COSTRUZIONI

**download
the app**



available online



www.csctrasporti.it

CSC Transport for 30 years in the construction sector, in 2011 embarked on a new evolution. From that related to the city distribution the international line. Full cooperation with companies, press offices, test, never banal, the means, the diffusion, revised and corrected by more than 14,000 copies, only to companies transport (fleets, owner-operators and construction equipment), make CSC Trasporti, an indispensable tool communication and business.

**The Italian leader
magazine about transport,
construction
and heavy-duty vehicles**



Edifis S.p.A.
Viale Coni Zugna, 71 20144
Milano - Italy
Ph. +39 023451230
Fax +39 023451231
dircom@edifis.it
www.edifis.it

**mediakit
2016**

Run and distribution

Average circulation 14.000

9.100 copies
to trucking companies and logistics

3.400 copies
to owner

1.500 copies
to construction companies

Sent by postal subscription.

Distributed to all the fairs of the sector

Fairs

March

TRANSPODAY - Capua
(17 - 20 March)

April

BAUMA - Monaco
(11-17 April)

May

WEEK END
DEL CAMIONISTA
Misano

September

IAA - Hannover
(22-29 september)

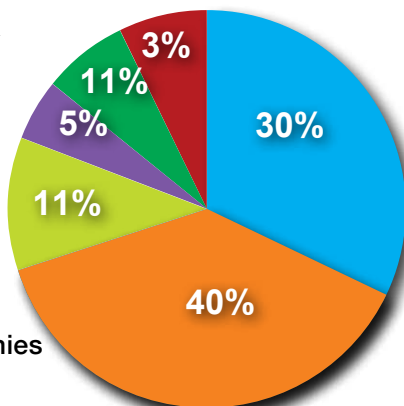
November

ECOMONDO - Rimini
(8-11 November)



Readership

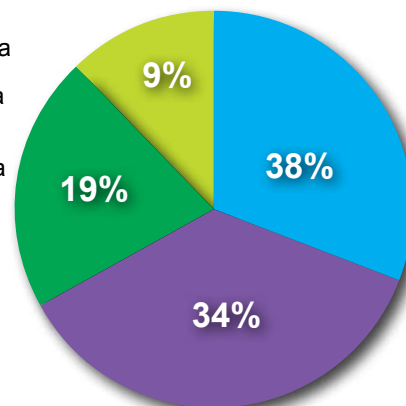
- Building and road work companies
- Transport and logistics companies
- Technical dept. local organisations
- Public sector contractors
- Machinery and equipment companies
- Project and design, consultancy



Readership - Geo

- Area 1
 - Area 2
 - Area 3
 - Area 4
- Abruzzo
Molise
Campania
Puglia
Basilicata
Calabria
Sicilia
Sardegna

- Toscana
Marche
Umbria
Lazio



- Lombardia
Piemonte
Liguria
Valle d'Aosta
- Trentino Alto Adige
Friuli Venezia Giulia
Veneto
Emilia Romagna

TOPICS

Deadlines

January-March

Issue: 2 March

Deadline: 10 February

April-June

Issue: 1 June

Deadline: 9 May

July-September

Issue: 9 September

Deadline: 1 September

October-December

Issue: 2 December

Deadline: 10 November

Editorial plan

January-March

Focus: Drive efficiency

Preview of Bauma

April-June

Focus: The new technologies and trailers

July-September

Focus: Alternative engines

Preview of IAA

October-December

Focus: Last mile and tires

In each issue

- Test drive
- News
- Columnists
- Environmental legislation
- Interviews
- Puzzles
- Letters from readers

4 numeri l'anno



ADV Price List

Full page	€ 2.500
1/2 page	€ 1.600
Form	€ 1.100
The cover +1 ° Roman	€ 4.500
IV cover	€ 6.000
II cover	€ 5.000
III cover	€ 4.000

Extracts, special initiatives and inserts on request

Technical Specification

Printing: full color
 Cover: coated paper glossy plastic
 Interior: glossy paper
 Materials required:
 PDF high-resolution (300 dpi) optimized for printing in CMYK, plus 4 mm on each side to bleed and crop marks.
 Supports: CD + color proof

On-line price list

Banner/sponsorship newsletter

Minimum size banner 250x120 pixels (gif/jpg 72 dpi)
 list Newsletter (9.090 unique visitors 10/12/2015)
 Newsletter Banner (235x83 pixels) € 300 per month

DEM
 € 1.000

web - csctrasporti.it

Price List 2016 Monthly

Full banner
 728 x 90 - € 1.000

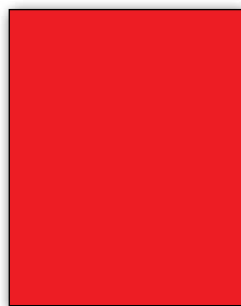
Rectangle Top
 280 x 100 - € 600

Wide Skyscraper
 280 x 600 - € 900

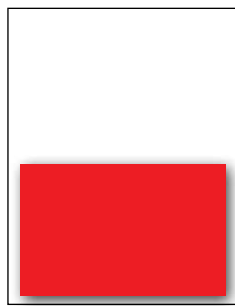
Rectangle
 280 x 100 - € 450

Leaderboard
 728 x 90 - € 500

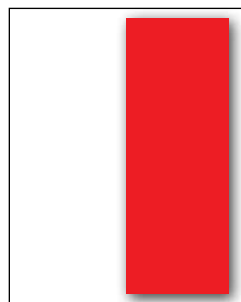
Technical specifications:
 file in JPG or GIF format
 and url address



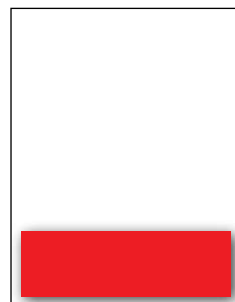
FULL PAGE
 mm 235 x 280



HALF HORIZONTAL PAGE
 mm 201x 119



HALF VERTICAL PAGE
 mm 98x 244



BOTTOM PAGE
 mm 201 x 58

CSC TRASPORTI CLUB

info: csc@edifis.it



Edifis Spa
 Viale Coni Zugna 71
 20144 Milano - Italy
 T +39 023451230
 F +39 023451231